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FOR IMMEDIATE RELEASE**The Social Sprocket Breakfast Club at Matt's Red Rooster Grill:
Coffee, Breakfast and Social Media**

FLEMINGTON, N.J. — June 20, 2011 — Marketorum, LLC, a Lambertville, N.J.-based marketing, business strategy and technology agency, is hosting another session of “The Social Sprocket Breakfast Club” at Matt’s Red Rooster Grill on Thursday, June 23 from 8:30-10 a.m.

The free breakfast, open to all Flemington business owners and marketers, will feature a presentation by Marketorum Vice President Fabrizio Busso-Campana and key members of The Social Sprocket team about social media for local and small businesses. A interactive question and answer session will follow, allowing for an open discussion forum for attendees to discuss social media. Attendees will be treated to complimentary coffee and breakfast.

“We had a great turnout at our first breakfast two weeks ago at The Lambertville House Hotel,” said Busso-Campana. “We’re hoping for another enjoyable and dynamic event where local and small business owners learn how social media can affordably help their company. The Breakfast Club’s intent is to discuss with attendees how social media can benefit and affect business, insights and strategies, and several case studies on how it has worked for specific organizations. Our original intent with The Breakfast Club was to create a social media forum for local and small businesses so they may understand that they have access to the same opportunities larger organizations have through their marketing departments and agencies.”

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Matt's Red Rooster Grill is located at 22 Bloomfield Ave., Flemington, NJ 08822. Attendees are encouraged to arrive up to 15 minutes early for a networking session. Space is limited – for more information or to RSVP, please contact Wesley Schmidt at (609) 651-4435 or wschmidt@marketorum.com.

About Marketorum, LLC

Marketorum, LLC is a Lambertville, N.J.-based marketing, business strategy and technology agency. The team is a group of highly skilled, professional problem solvers with a passion for excellence and “out of the box” thinking. The team's average 20-plus years of professional expertise in marketing, business strategy, technology and related areas provides a unique multi-discipline approach to problem-solving and solution development for clients. Working with leading global corporations in various industries, including consumer brands, hospitality, pharmaceuticals and telecommunications, the agency is also very active at a local level and has extensive experience working with nonprofit organizations.

For more information, please contact Patricia Stewart, Marketorum president & CEO, at (609) 651-8518, pstewart@marketorum.com or visit www.marketorum.com.

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