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**FOR IMMEDIATE RELEASE**

**Fabrizio Busso-Campana Named to Board of The Dranoff International Two Piano Foundation**

**LAMBERTVILLE, N.J. — June 23, 2011** — Fabrizio Busso-Campana, vice president of Marketorum, LLC, a Lambertville, N.J.-based marketing, business strategy and technology agency, has been named to the board of directors and executive committee of The Dranoff International Two Piano Foundation, a Miami-based nonprofit foundation that presents and encourages two piano performance.

Busso-Campana will head the strategy and marketing division of Dranoff. His responsibilities include developing and implementing action plans that advance the goals of the foundation, including its growth into other forms of two performer art. Busso-Campana brings more than 25 years of experience in operations, management and finance of startups and mid- to large-scale international companies.

“I’m excited to join the team at Dranoff and help them continue to be the world leader in two performer art,” said Busso-Campana. “Dranoff is a very unique foundation whose story needs to be told, and I couldn’t be joining a better team of people to help make this happen.”

Busso-Campana has worked with Dranoff over recent months as part of the foundation’s business relationship with Marketorum. However, his new position will allow him to play an increased role in organizational marketing direction and decision-making.

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“We’re happy to have Fabrizio with us in a more involved role,” said Gabriele Fiorentino, Dranoff president. “We’ve been impressed by his consulting with Marketorum, and an even more hands-on approach will benefit both parties greatly.”

### **About The Dranoff International Two Piano Foundation**

Since 1986, The Dranoff International Two Piano Foundation has been the presenter of the prestigious International Two Piano Competition. Its mission is to give a performance platform to professional duo pianists, to broaden interest and patronage of this art form, and to contribute to the repertoire by commissioning new works from contemporary composers. It is a Steinway & Sons competition and is accredited by the World Federation of International Music Competitions in Geneva.

For more information, please contact Dranoff at (305) 572-9900, [mail@dranoff2piano.org](mailto:mail@dranoff2piano.org) or visit [dranoff2piano.org](http://dranoff2piano.org).

### **About Marketorum, LLC**

Marketorum, LLC is a Lambertville, N.J.-based marketing, business strategy and technology agency. The team is a group of highly skilled, professional problem solvers with a passion for excellence and “out of the box” thinking. The team's average 20-plus years of professional expertise in marketing, business strategy, technology and related areas provides a unique multi-discipline approach to problem-solving and solution development for clients. Working with leading global corporations in various industries, including consumer brands, hospitality, pharmaceuticals and telecommunications, the agency is also very active at a local level and has extensive experience working with nonprofit organizations.

For more information, please contact Patricia Stewart, Marketorum president & CEO, at (609) 651-8518, [pstewart@marketorum.com](mailto:pstewart@marketorum.com) or visit [marketorum.com](http://marketorum.com).

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